

8 alternatives to Google

Google was founded in 1998 and has grown to become a global search engine responsible for over 70% of searches online and the company has 90.46% of the search engine market share worldwide. However, with growing concerns regarding search privacy, cookies and targeted advertising, people are seeking alternatives that they can use alongside their daily Google searches or websites that will replace their Google use altogether. Here are eight fantastic alternatives if you want to try life without Google.

Temps de lecture : minute

21 January 2020

DuckDuckGo

DuckDuckGo is a search engine that prides itself on keeping user information private. The search browser allows internet users to search the web without their searches being tracked. The company even conducted a study which revealed that an increasing amount of people are becoming interested in Google alternatives.

[Discover DuckDuckGo](#)

Ecosia

The environmentally conscious will be pleased with this alternative as Ecosia uses profits to help tackle worldwide deforestation. Founded in 2009, the search engine company plants trees in areas of the world that

need them the most, doesn't sell user data to advertisers and openly publishes monthly financial reports including full disclosure about their tree planting.

[Discover Ecosia](#)

Searx

Searx is another great choice for those wanting privacy while browsing the web. The metasearch engine works by collecting results from other search engines to produce search results and does not store any data on its users. If you're savvy enough, Searx offers people the opportunity to use their code to run the search engine yourself.

[Discover Searx](#)

Ask

Formerly known as Ask Jeeves, Ask.com is a popular search engine used to ask questions and hopefully find the answers. Founded in 1996, the company was originally a full blown search engine but today solely focuses on its Q+A search style.

[Discover Ask](#)

Blackle

Another one for the environmentally conscious, Blackle gets its name from its black screen adopted to save energy when browsing. It was inspired by a blog post entitled *Black Google Would Save 750 Megawatt-hours a Year.*

[Discover Blackle](#)

Swisscow

Swisscow is another search engine that prides itself on privacy and vows to never collect or track the data of users and to always keep users anonymous. Located in the Swiss Alps, the search engine doesn't work with any third parties and makes a special effort to protect children by blocking porn and violence and promoting digital media education.

[Discover Swisscow](#)

Bing

Owned by Microsoft, Bing has the second-largest search engine market share in America. The search engine is perhaps the most known and most similar alternative to Google and in the UK, approximately 12.26% of searches come from Bing.

[Discover Bing](#)

Gibiru

Gibiru is a private search engine that was founded in 2009. The company doesn't log user searches, IP address or put cookies on its users computers. They also don't sell user data and instead make profit on a commission basis when users buy an item or place a call to action while using Gibiru.

[Discover Gibiru](#)

Article by Tali Ramsey