

10 startups to watch in Newcastle

Newcastle's entrepreneurial spirit is at the heart of this emerging post-industrial tech hub. Surrounded by renowned universities and with a dynamic startup scene, developments like the National Innovation Centre for Data only add to the city's bright future. Maddyness has selected some of the startups on the rise to watch in this north eastern powerhouse.

Founded in 2010, Atlas Cloud provides a range of hosted desktop services and cloud technologies, helping its customers to work remotely, store company data in secure data centres and operate effectively and securely. All of their services are scalable to grow a business and enhance performance with dedicated support.

[Discover Atlas Cloud](#)

Veritent is all about verifying content and making sure images are used in the right way. Veritent tracks how and where images are being used, making it easier to remove any incorrect uses and analyse content performance. Using AI, the company can connect to where images are kept and posted and automatically search for other places that they are being used. The results are analysed and presented in a convenient and intuitive dashboard.

Discover Veritent

Founded in 2014, Leaf Grow is a simple, powerful automation and insights platform for Facebook and Instagram adverts. It reduces the standard campaign management time from hours to minutes while delivering a better return on ad spend (ROAS) using smart setups, interest-based audience targeting and campaign budget optimisation.

Discover Leaf Grow

Trendlistr is an online fashion marketplace for curated vintage clothing. It connects a hand-picked seller community with a global network of style lovers keen to explore the experimentation and enjoyment of vintage fashion. The Trendlistr platform is seller-friendly, scalable and provides buyers with an enjoyable online shopping experience. With Trendlistr you can take the best vintage silhouettes and patterns and re-imagine them for contemporary looks.

Discover Trendlistr

Founded in 2017 by Joe Stevens, Perfected3D specialises in 3D printing, something that is yet to fulfill the “make-anything-anywhere” potential. The company aims to lower the barriers to entry, automatically cleaning up modelling data and enhancing designs which is then sent to 3D printers. The company is currently working with clients like Microsoft and Ubisoft.

Discover Perfected3D

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Acquired by elasticpath, Moltin believes that brand experiences should never be hampered by technology and that business development should be simple, lightweight and fun. Moltin is an API-first digital commerce solution that

enables retailers to build distinctive shopping experiences and embed them into any consumer touchpoint. With this solution, retailers can test new channels quickly, scale into new markets, and keep up with the ever-evolving consumer trends. With Moltin, commerce can flow seamlessly across any channel, device and experience.

Discover Moltin

Reclaro is a management platform that helps enhance the effectiveness and productivity of a team. Reclaro aims to keep teams more focused to make more progress and maintain consistent efficiency. The tool lets you build dedicated teams where the focus is not just on their own department or unit, but on the overall core objectives for the whole business.

Discover Reclaro

Wubbleyou build smart and efficient software systems that automate day-to-day manual and repetitive tasks. The company observed that the average employee wastes 19 days a year on such tasks. Wubbleyou are automation specialists who work with you to create a low risk, cost-effective plan to make your business more efficient, articulated and autonomous.

Discover Wubbleyou

Evolved Search was created in 2014 with the belief that there is a better way to deliver performance online. So far the company has worked with businesses who want to take their search campaigns and online visibility to the next level. Combining a clever use of data and a creative approach, the company has devised and delivered campaigns that have not only achieved impressive performance figures in terms of traffic, engagement and revenue but have elevated and enriched its clients' brands online in the long-term.

Discover Evolved Search

Capital Pilot is a fintech company that builds products to catalyse more early-stage tech investment. Its Launchpad fund raise management product has

served over a thousand startups since its launch, includes an assessment and rating tool measuring startup investment potential, and the Investor Navigator investor discovery and matching tool.

Discover Capital Pilot

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Article by MADDYNESS