

# Innovate UK launches rapid response innovation challenge

Innovate UK is inviting applications from businesses and startups to find innovative solutions to help combat the global disruption caused by COVID-19.

---

Innovate UK has launched a new emergency competition that is looking for rapid and responsive innovation to combat and support global disruption following the COVID-19 pandemic. The aim of this competition is to support UK businesses to focus on emerging or increasing needs of society and industries during and after the coronavirus outbreak.

How does it work? UK businesses can apply for a share of up to £20M to respond to new and urgent needs in the UK and global communities across a number of priority areas such as delivery, food production, entertainment, financial services, healthcare, hospitality, retail, transport and community support.

By fast-tracking innovation, the UK will be better placed to protect employment levels, maintain a competitive position in global markets as well as making the UK more resilient to future disruption.

The competition closes on Friday 17 April 2020 12:00 pm.

# Rules to consider before applying

Your application must demonstrate both realistic and significant benefits for society (including communities, families and individuals) or an industry that has been severely impacted and/or permanently disrupted by the COVID-19 pandemic

Your proposal must focus on a clear need and the proposed innovation to address it

You must have the ability to deliver the project during the working restrictions of COVID-19 pandemic

You can claim 100% of your project costs up to the maximum of £50,000. These will be paid in advance of the project start date

*We are urgently looking to provide business-led innovation solutions to the global disruption caused by #Covid19. This fast response competition will be open until noon on 17 April –*

*<https://t.co/vVttdUyuZq> [@beisgovuk](#) [@KTNUK](#)  
[@UKRI\\_News](#) [pic.twitter.com/Bo8YXYjxRN](https://pic.twitter.com/Bo8YXYjxRN)*

*— Innovate UK ([@innovateuk](#)) April 3, 2020*

*[Apply now](#)*

*Read also*

---

COVID-19 and Tech Nation 2020 Report

