

Crowdfunding now: it's all about mobility

Every week, Maddyness brings you MaddyCrowd revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

Introducing the award-winning Ninebot KickScooter Air T15 powered by Segway, the most compact, lightweight, and energy-efficient KickScooter ever designed. It is an electric scooter with robust functions and exquisite craftsmanship. The team spent over six years working on an integrated design with the lightest yet the most durable material for a sleek and futuristic style that elevates your urban commute. With the small details designed to perfection, the Air T15 will be your reliable and stylish companion. Segway believes in using premium materials and delivering a superior product and the body of the Air T15 is made with aluminium-magnesium alloy to bring a lighter yet stronger and more reliable performance. This also ensures that the vehicle is splash-proof, corrosion-resistant and eco-friendly.

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Riversimple is a car manufacturer and service provider pioneering 'next-generation' H2 electric vehicles that aims to offer customers a truly affordable, hassle-free, fun-to-drive eco-car, delivered as a complete and cost-transparent subscription service. Their model "Rasa", is a zero-emission electric car, powered by hydrogen rather than batteries whose first production run is well underway with Rasas destined for a 12-month trial with the public. Rather than

selling its vehicles, Riversimple will provide them as a service, with a single monthly fee which covers the car, the maintenance, insurance and all fuel. The business successfully raised over £2M in 2 previous crowd rounds, and are partnering with Seedrs again to bring sustainability and clean mobility to market.

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Drone AG has launched Skippy Scout, a platform that automates drone systems to scout crops more efficiently. The startup is crowdfunding to develop the next versions of the software, moving towards creating a fully autonomous, integrated drone platform for agriculture using AI. Once integrated with Skippy Drone AG's AI will provide users with analysis and guidance on problems in their crops using images collected by the drone. Withing six months Drone AG plans to further enhance its automated drone flight system, adding live mapping, airspace & weather awareness, and to integrate with leading farm management platforms. The team is also in the process of applying for an Innovate UK grant to part-fund development of V3.

<https://www.facebook.com/dronesforag/videos/541560856772166/>

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