

IRIS Flow Headphones, Plug-N-Go, and HandsetExpert; crowdfunding now

Every week, Maddyness brings you MaddyCrowd revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

IRIS Flow Headphones

IRIS has designed powerful headphones equipped with revolutionary immersive audio and technology scientifically proven to enhance mental wellbeing. These headphones can help you find your flow, they are made with premium materials, and the incredible comfort and audio system dramatically improves sound quality while simultaneously activating your brain.

The startup aims to put the human brain at the centre of the listening experience. Its patented algorithm re-synthesises the spatial information lost in digital recordings while elevating the details lost in digital compression and presenting audio to you as you would experience it in the live environment, crucially important in how people process audio because the brain is more active in this setting.

Support IRIS Flow

Plug-N-Go

Launched in 2017, Plug-N-Go delivers EV charging stations to businesses across the UK. To date, the startup has already installed 24 charge points which accessed via its app. By 2027, the global electric vehicle charging stations market could reach \$27.7B.

With air pollution contributing to 40,000 premature deaths per year, Plug-N-Go aims to change that and the crowdfunding will help install 3,800 EV charge points for the public in five years, at sites where drivers are already parking.

Support Plug-N-Go

HandsetExpert

Consumers today are faced with an overwhelming choice of phones and SIM cards. HandsetExpert aims to make finding your next phone or SIM quicker, cheaper, and easier. Much more than a price comparison service, the goal is to help customers purchase with confidence.

With a highly scalable platform, the company strives to become the UK's go-to mobile recommendation service. Currently in a test and build phase, HandsetExpert has already established its reputation. With the crowdfunding, the business is in a great position for a full launch with a comprehensive go-to-market plan.

Support HandsetExpert

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How to make a successful crowdfunding campaign

Article by MADDYNESS