

# Fresh coffee, wellness and tech-powered renovation; Crowdfunding now

Every week, Maddyness brings you MaddyCrowd revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

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## Niche Zero, a true barista experience at home

Co-founded and led by Martin, Annie and James Nicholson, Niche Zero is designed to grind fresh coffee providing users with a unique coffee shop experience in their kitchen or living room whenever needed. The Niche Zero Grinder's unique technology means that there is virtually no retained grounds so you get all the taste and quality of the beans you've paid for.

Simple to use, with Niche Zero all of the beans are ground and all of the ground coffee leaves the grinder. And because you know everything leaves the grinder, it's much easier to determine the right quantity of beans you'll need. Niche Zero is crowdfunding to be able to fund the initial tooling and production of the Niche Zero Coffee Grinder.

*Discover and support the project*

## Urban, the wellness app for busy bees

Founded in 2014, Urban is the perfect wellness app for busy and hardworking professionals to book massages, beauty treatments, personal training and more in as little as 60 minutes, from the comfort of their home. Urban is on a mission to empower people through wellness as they believe that when you feel well, you're empowered to go after everything else in your life.

The app is for any professionals in the city and provides a bespoke service that fits easily into any schedule. Additionally, practitioners using Urban can connect with clients in a new way, to get more work on their own terms. With the crowdfunding, Urban will help foster longstanding relationships between practitioners and their clients and will look at launching a new wellness membership service that rewards regular users.

*Discover and support the project*

## iknowa, a smart building & renovation platform

Founded last year and led by Keano Chang and Allar Ahtmann, iknowa is an intelligent matching and management platform for building and renovation projects. The proptech uses cognitive technologies to address inefficiencies and transforms the way building and renovation projects are performed through an easy to use app.

The company applies proprietary AI to assist homeowners, property developers and tradespeople in analysing project quality and performance to proactively address issues before they arise. The platform saves time and money spent on administrative tasks, while enhancing the posting, quoting and management, for all user groups.

*Discover and support the project*

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Article by MADDYNESS