

# A podcast radio, a student-only network, and an e-bike; Crowdfunding now

Every week, Maddyness brings you MaddyCrowd revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

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## Podcast Radio, the reference for variety of podcasts

As radio in the UK continues to be highly popular, with 9 out of 10 people listening for an average of more than 20 hours each week, Podcast Radio decided to combine broadcasting and podcasting. To date, there has been significant growth in the global appetite for podcasts, an industry estimated to be worth \$3.3B by 2025.

The company observed that with a million podcast series and around 30M episodes, consumers are experiencing “variety fatigue” and becoming overwhelmed with choice. Podcast Radio wants to solve these problems by showcasing, playing and discussing podcasts 24/7. As listeners sample and discover, Podcast Radio becomes the ‘trusted guide’ to quality content using a medium that listeners love – radio.

*Discover and support the project*

## Unifi, a social network for students only

Unifi is an exclusive social community app designed by university students, for university students. Unlike any social app, Unifi offers a pre-made, campus-wide community to join and allows students to discover one another, connect, debate, find local work and interact in the campus marketplace.

By crowdfunding, Unifi aims to solve the problem of isolation and lack of inclusion on university campuses, which have populations of anywhere between 20-40,000 students and is more relevant while social distancing is reducing the social landscape at universities.

*Discover and support the project*

## Estarli, the discreet e-bike

Founded by a team of tech experts, eBike fanatics and lovers of the planet, estarli is based in the UK and ready to help you take charge of your ride. Estarli is an alternative transport solutions company that created an electric bike as a solution to reduce pollution and wasteful manufacturing.

Using the latest manufacturing principles, cutting-edge technology and high-quality materials, the company wants to ensure that its products perform perfectly for its users.

*Discover and support the project*

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Article by MADDYNESS