9 tech startups to watch in Nottingham

Located in the heart of the East Midlands with a very efficient transport, Nottingham - whose over half of its population is under 30 - is an attractive hub for startups in tech, healthtech and medtech, considering its affordable quality of life. Maddyness selected some of the most inventive tech startups to watch in Nottingham.

Named amongst the UK's Six Science Cities since 2005 – with Birmingham, Bristol, Manchester, Newcastle and York -, Nottingham is internationally renowned in innovation and research and appeals to more and more companies that redefine the future. Robinhood may have cancelled their plans for a UK launch, but we will always have the birthplace of the real Robin Hood legend.

Here are some tech startups that are leading the way in Nottingham.

Spun-out from the University of Nottingham and experts in developing new treatments for patients with serious spinal conditions, Locate Bio provides products that improve the lives of people with bad spinal conditions. The company is developing a second therapy to help those suffering from degenerative disc disease, a painful condition affecting a combined total of 33M people in both the US and EU.

Founded in 2015, Cronofy develops calendar events that can even be synced across different calendar services, making it easier than ever for customers to book appointments with their clients. The Cronofy Calendar API works with old and new versions of each calendar service, is fully documented and is easy-to-use.

Headquartered in Nottingham with offices in London, New York and Sydney, UNiDAYS is the world's leading Student Affinity Network that connects a verified global student audience with relevant brands and services. The network has over 10M members and gives free access to discounts and incentives that save students money every day. The startup works with notable brands such as Apple Music, Microsoft, ASOS, L'Oreal, Zalando, Nike, Samsung, American Apparel, Vans, Ray-Ban, Telstra, O2, Spotify, Levis, Adidas, H&M, Sephora and Hotels.com.

Founded in 2005, Worn Again is a technology licensing company developing unique polymer recycling processes to enable textiles and polyester packaging resources to be kept in constant circulation, driving economic, social and environmental benefits.

Created in 2017, GenX provides a managed P2P-network consisting of genetic testing companies. Its infrastructure enables secure multi-party data

processing with no cross-domain data disclosure by leveraging Intel TXT (Trusted Execution Technology).

Discover GenX

Since 2018, Activatec has specialised in development, design and scale-up technologies to manufacture high-value and innovative biotech and plant-based ingredients and materials from currently unused and low-value organic sources.

Discover Activatec

Myconeos is a fungal biotechnology company that breeds new strains of fungi for a wide range of applications including food, bio-remediation, bio-fermentation and the production of enzymes and colours. The startup bred over 120 new strains and also works with cheese producers for cheese production. These unique new cultures are predicted to re-invigorate the blue cheese category that has seen little innovation or differentiation for decades.

Discover Myconeos

Since 2012, Impression is an award-winning team of digital marketing experts who combine a data-driven approach with a creative flair to achieve outstanding results that exceed their clients' goals. With offices in Nottingham and London, they serve businesses across the UK and beyond. The services offered include SEO, PPC, Digital PR and Analytics.

Discover Impression

Created in 2015, Senso.cloud has re-imagined the way its customers can take control of and support their users, devices and IT systems. Senso provides its customers with the tools needed to work for the smallest IT setups yet scaling up to the very largest multi-site setups. Senso has created the world's first cloud-based, modular, Network and Classroom Management Solution.

Discover Senso.cloud

Read also

10 tech startups to watch in Birmingham

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