

# The Franco-British Business Awards recognise business excellence in times of COVID-19

Action Sustainability, Decathlon, The Cheeky Panda and Fixter are the four winners of the 21st Franco- British Business Awards, organised by the French Chamber of Great Britain, the largest and most dynamic foreign Chamber of Commerce in the UK.

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The awards recognise the outstanding contributions of French and British companies of all sizes and across all sectors, on both sides of the Channel, across four categories: Innovation, New Business, Community Impact, and Sustainability.

*“I would like to congratulate all the winners for standing out in such a competitive field. The jury was in the enviable position of having to choose*

*from a shortlist of exceptional candidates demonstrating the innovativeness and creativity across our diverse network.” – Pascal Boris CBE, Chair of the jury and Honorary President of the French Chamber of Great Britain*

The Franco-British Business Awards are organised by the French Chamber of Great Britain under the high patronage of the French Ambassador to the UK and the British Ambassador to France and are supported by Dassault Systemes and Sanofi.

*“It is important to recognise innovative companies working to help overcome the challenges of today and build a better future for tomorrow, which is why we are delighted to recognise the winners of the Franco-British Business Awards”. – Hugo Fry, Managing Director UK, Sanofi*

*“Moving towards Net Zero through technological innovation, while empowering companies to support sustainable communities, will clearly define how we shape the future of business. We are very proud to be part of this conversation at the Franco-British Business Awards and beyond”. – Severine Trouillet, Global Affairs Director, Euronorth, Dassault Systemes*

# Action Sustainability: winner of the Innovation award

Action Sustainability offers the Sustainability Tool, a reporting software application that provides a full suite of functionality and services to manage environmental and social KPIs across organisations, their client projects and their suppliers. The Tool is changing the sustainability conversation in businesses through increased data transparency, accountability and stakeholder engagement.

# Decathlon: winner of the Community Impact award

The mission of Decathlon is to sustainably make the pleasure and benefits of sports accessible to the many. In 2020, one of their multiple projects to drive positive impact on communities was to support the NHS by donating their stock of EasyBreath snorkelling masks that were transformed and used as C- PAP ventilators in the dedicated COVID-19 services in hospitals.

# Fixter: winner of the New Business award

Fixter is the UK's first end-to-end online car maintenance service, designed to make arranging MOTs, servicing your car or carrying out repairs as simple as ordering a takeaway. Offering a fully digital, transparent and stress-free experience, with world-class customer service, Fixter revolutionises the UK automotive service, maintenance and repair market.

## **The Cheeky Panda: winner of the Sustainability award**

The Cheeky Panda is an eco-friendly company that uses bamboo – the world's fastest growing plant – to create a variety of planet-loving products, such as toilet rolls, kitchen rolls, wet wipes, straws, and pocket tissues.

[Visit the FBBA website](#)

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# How startup Fixter has revolutionised car maintenance

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Article by MADDYNESS