## Discover the 3 French companies selected to compete in the Tech Rocketship Awards

The UK Department for International Trade (DIT) launched the first European edition of the Tech Rocketship Awards, its famous programme dedicated to startups and innovative companies.

The aim of this competition is to identify the brightest European companies in new technologies and to support them in their international projects by offering a tailor-made programme of visits to the UK. The UK Government and their partners will help them to discover the British ecosystem with visits to incubators and leading tech clusters as well as meetings with investors.

More than 600 applications from across Europe and Israel were submitted to the Tech Rocketship Awards jury this year across the following 8 categories:

Economy and Digital Security

Clean Growth (CleanTech)

Tech for Health and Wellbeing

Feeding the Nation (Agritech)

The AI and Data Revolution

Connected Consumers and Creativity

The Future of Mobility & Travel

GREAT Tech for Change Award

Last week the competition entered the pitching phase where the 10 best French candidates had the opportunity to present their project in front of a high level jury composed of business leaders, venture capitalists, negotiators and tech specialists. After the jury's deliberations, we are delighted to announce the names of the French companies that will participate in the selection for the grand final scheduled to take place in London in March 2021.

## **Connecting Food**

<u>Connecting Food</u> is a unique SaaS platform that helps actors across the agrifood chain. They leverage blockchain and smart modules to provide real-time traceability and live digital auditing to increase efficiency and rebuild consumer trust.

## Daan Technologies

<u>Daan Technologies</u> was established in 2016 to design, make and sell a range of devices and services to tackle the main challenges of the 21st century. Its first product is Bob, the mini dishwasher, the world's most advanced autonomous and eco-friendly dishwasher.

## Okeenea Digital

<u>Okeenea Digital</u> is a leader in the French accessibility market. For more than 25 years it has been developing architectural solutions for buildings and streets, rethinking our cityscapes and transforming them into smart cities which are accessible to all.

Article by MADDYNESS