

Ciklum to be the latest corporate partner in Mayor of London's International Business Programme

This week, Ciklum joined Microsoft and Taylor Wessing as a corporate delivery partner for the MIBP. The digital transformation specialist will lend advice and on-the-ground support to participating startups and scaleups across the UK capital.

The Mayor's International Business Programme (MIBP) is a free 12-month government-backed programme for startups and scaleups in the London area. Businesses across the tech, life sciences, urban, and creative sectors are given the tools they need to expand overseas.

Existing corporate delivery partners Globalization Partners, Microsoft, Taylor Wessing and Wilson Sonsini Goodrich & Rosati, have historically provided London scaleups with advice and on-the-ground assistance in key international markets.

Mentorship and the overall MIBP experience is tailored to each participating business – with Brompton, Livity and Funding Options counted amongst alumni. To date, the MIBP has expedited the internationalisation process for 900

companies – thus creating over 1,700 global jobs.

To further improve its offering and incentivise scaleup development in the capital, the MIBP welcomed [Ciklum](#) as a corporate partner on Monday.

The firm, which seeks to become London’s leading startup technology and product partner, has a 3,500-strong team facilitating digital transformation in its clients. To date, Ciklum has helped organisations like JustEat, Flixbus and eToro to become key players in the digital economy.

Ciklum’s partnership with London & Partners’ MIBP will give programme participants access to technical expertise spanning custom product builds, data strategy and operations, and scaling technology solutions and teams. According to Ciklum CEO Kulraj Smagh,

“We have a rich history of working with hyper-scaling and entrepreneurial tech companies, and are excited to work with the respected partners. We look forward to sharing our experience of helping scale up successful unicorns in the market with the amazing companies participating in the programme.”

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Sara French, Director of Trade & Growth at London & Partners, added:

“As we ramp up our efforts to help London-based businesses in these difficult times, I have every confidence that, with Ciklum’s specialist support, our companies will continue to confront the challenges of scaling head-on and be able to bring new products to market even faster.”

The MIBP also welcomed its 18th cohort this week; around 60 of London's fastest-growing companies have participated in online induction sessions.

Click here to find out more and apply for a place on the next cohort, launching Spring 2021.

Article by MADDYNESS