What you need to know about Clubhouse

Every week, Maddyness curates articles from other outlets on a topic that is driving the headlines. This Monday, we look at Clubhouse, the surrounding hype, and what's in store for its future.

What is Clubhouse? The invite-only audio chat app used by Elon Musk

Part talkback radio, part conference call, part Houseparty, Clubhouse is a social networking app based on audio-chat. Users can listen in to conversations, interviews and discussions between interesting people on various topics – it is just like tuning in to a podcast but live and with an added layer of exclusivity. Read the full article via *The Guardian*.

Next challenge for clubhouse audio app: making its creators Rich too

You can tell when a hot new social-media platform hits a certain level: it starts to worry how its creators will make money. That's the question now facing Clubhouse, the newly minted Silicon Valley unicorn whose audio-only spaces are attracting 2 million users a month, despite being invite-only. How to help key creators thrive is typically interlaced with how a social-media site itself will

make money, as YouTube does by sharing billions of dollars in ad revenues with its millions of influencers. Read the full article via *Forbes*.

For Black people trying to make it in entertainment, clubhouse is the place to be

Clubhouse, once imagined as a space for C-suite professionals to connect, has only been operating for a short time. And though the app is open to anyone who signs up after receiving an invite, it's undeniable that it has now become a hub for Black creativity and conversation. Read the full article via *Buzzfeed*.

Agora, the technology provider behind hit audio app Clubhouse, says it does not store user data

Agora, the real-time technology company powering the wildly popular social audio app Clubhouse, does not store user data, says the company's co-founder. With dual headquarters in Shanghai and Santa Clara, California, Agora has come under the spotlight in recent weeks as the provider of critical back-end, real-time communication services to Clubhouse, the hottest new social app in Silicon Valley since Snapchat. Read the full article via *South China Morning Post*.

Clubhouse wanted to be different. But bigotry flourished anyway

Clubhouse, the voice-focused application taking the internet by storm, is an app that can sometimes lead to disastrous consequences. Nicolas-Tyrell Scott explains the app's turbulent history so far via *GQ*.

Article by MADDYNESS