Crowdfunding now: home-cooked food delivery and your dream career

Every week, Maddyness brings you MaddyCrowd, revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

Operating out of Plymouth, <u>Imployable</u> shows people the way to their dream career. Cofounded by Peter Kelly, who struggled to find a job after leaving the Royal Marines, Imployable allows users to find their dream career – and plot their progress towards getting there. Its free app hosts a range of training and volunteer roles to help plug CV gaps.

Imployable, which has a £100K Innovate UK grant under its belt, is currently crowdfunding on Seedrs. It's just shy of it's £100K crowdfunding target at the time of writing. The company already works with Sodexo, BP and Metro Bank, and is in partnership discussions with The Open University and Virgin; it looks set to turn this round of investment into sustained growth.

Support the project

We've written about Ripple Energy – the UK's first ever clean energy ownership platform – <u>previously on MaddyCrowd</u>. It's great to see another innovative energy startup cropping up to meet consumer demand for renewables.

Rebel Energy wants to take advantage of a stage of growth in the UK home electricity market, centering on automation, good customer service, and environmental protection. It also has plans to deal with inequality in the industry, with its pricing model 'an energy supplier first'.

With over £160K in the bank, Rebel Energy is overfunding on Crowdcube.

Support the project

Super-speedy food delivery is having a moment right now, but there's ample space for innovation in all aspects of food delivery. According to Cook My Grub, the UK restaurant delivery market is worth over £10B.

Read also

<u>Dija app's 10-minute grocery delivery service launches in</u> London

Cook My Grub is a marketplace offering delivery of food cooked by home-chefs.

It's already operating across several regions, and looking to fund further growth via a £300K raise on Crowdcube. This will facilitate launches in London, Reading, Swindon and the Home Counties.
Support the project
Article by MADDYNESS