

# Crowdfunding now: buy a pint to support the music industry

Every week, Maddyness brings you MaddyCrowd, revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

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You've got under a week to back *Fightback*, which is hoping to raise £200K on Crowdcube. Back in 2019, the beer and cider brand was formed to help save music venues. It's more necessary than ever right now – with the industry as a whole left reeling by the pandemic.

Proceeds from every pint sold go towards the charity Music Venue Trust. Prior to lockdown, Fightback had 10,000 pints and 10,000 cans in over 60 venues. With this investment, they're aiming to stock their variety of products in around 900 further venues. There's also a music promotion touted for when venues open back up.

*Support the project*

Maybe you're not quite ready to go to the pub just yet. This is one for those who are quite happy chilling out and staying safe at home – but still want to treat themselves. *Nimble* is an absolute sensation on Kickstarter right now.

The product, which offers salon-quality nails from the comfort of your own

home, has raised nearly \$700K – on an original \$25K target and with over 40 days to go. With Nimble’s pioneering tech, you can get your nails done by a tiny robot arm – with flawless, quick and maintenance-free results.

*Support the project*

MacRebur, AKA ‘the plastic road company’, is crowdfunding on Seedrs – with less than a week remaining. So far, it’s garnered 220% of its £1.2M target.

Working towards a circular economy, reduced carbon emissions, and cheaper asphalt production costs, MacRebur uses waste plastic to replace bitumen in road mix. MacRebur takes advantage of plastic’s binding quality, using up the equivalent weight of 740,541 one-time-use plastic bags per kilometre of road laid.

*Support the project*

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Article by MADDYNESS