

Startups in Bloom: Maddyness UK launches new conversation series with SeedLegals

Maddyness UK has teamed up with SeedLegals for a new conversation series that will tackle a different issue faced by startups and scaleups in each episode.

The first episode focused on some of the key marketing and growth issues startups tackle and the challenges that come with scaling.

The panel featured a discussion between Anthony Rose, founder and CEO of SeedLegals, and Dr Geraint Evans, who works with numerous large brands and founders of startups on their marketing and growth strategies.

Questions were submitted by the public to steer the conversation, with the aim of every episode acting as a toolkit for startups or scaleups looking to switch up their strategy.

In the next episode, we will be joined by Ashleigh Otter, VP of people and operations at *Perlego*, discussing all things people and culture. Have you got a burning question on the topic? Tweet us [@Maddyness_UK](https://twitter.com/Maddyness_UK) or email kirstie@maddyness.com to submit your question.

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