

Tech Zero: UK tech leaders team up to fight climate crisis

Leading UK tech companies are joining forces to tackle climate action within the tech sector. The Tech Zero taskforce launches in London at the CogX festival and aims to encourage 1,000 businesses to sign up to its pledge to drive net zero commitment within the tech industry by COP26 this November.

The Tech Zero taskforce is led by Bulb cofounder and CEO Hayden Wood, industry body Tech Nation, and includes fast-growing British tech firms including Citymapper, allplants, Faculty and Revolut.

These companies are coming together to boost the UK's fight against the climate crisis by committing to measuring all of their emissions and setting an ambitious net zero target by the end of 2021.

Additionally, companies will commit to annually publishing all carbon emissions alongside a climate action plan by the end of 2021, and appointing a member of their executive team to be responsible for net zero target emissions.

Members of the taskforce, who collectively host 100 million customers globally, aim to use technology to encourage these customers to make greener choices.

The taskforce has produced the Tech Zero Toolkit to demystify climate jargon

and make it easier for tech companies to set a net zero plan.

Companies who join the taskforce will have access to exclusive events with climate experts; leading companies who are well on the way to net zero, as well as the most exciting green tech startups.

New commitments, new additions

In addition to new commitments, Tech Zero will also welcome new members including Monzo, OakNorth and Vodafone, who will help customers reduce their environmental footprint through digital technologies and services.

Industry bodies London & Partners and Level39 have joined Tech Nation in spreading the word amongst over 1,000 companies they count as members.

Tech Zero will also work with the Department for Digital, Culture, Media and Sport (DCMS), as well as the government's Council for Sustainable Business and the UK's Net Zero business champion, Andrew Griffith MP. This will allow the taskforce to boost green investment and help UK tech companies grow by creating green tech jobs in all four corners of the UK and giving businesses the resources to invest in greener choices.

Hayden Wood, cofounder and CEO of Bulb and leader of the taskforce, said: "Everyone's been grappling with the challenge of net zero and the Tech Zero taskforce means we can work together to make progress faster. As some of the fastest-growing companies in the UK, we want to help at least 1,000 companies set rigorous climate action plans and help our 100M customers make greener choices."

Article by ABBY WALLACE