

French Chamber of GB announces winners of the Franco-British business awards

The awards recognised the ambition, tenacity and innovation of the six winners who supported their communities, tackled the climate crisis and nurtured the Franco-British relationship in a turbulent year.

The French Chamber of Great Britain has announced the winners of the 22nd Franco-British Business Awards. The winners included the edtech social enterprise Maintenant Sustaining Now, who won the community impact award for educating future leaders through training and workshops, and Colas Rail, who strengthened Franco-British business relations through its cross-border rail projects.

Schneider Electric won the Net Zero Champion Award for its work to reduce carbon emissions throughout its supply chain. A spokesperson said the company strived to “walk the talk,” adding: “It starts with us, but we will also be there to support.”

International SOS won the Wellbeing in Crisis Award for the measures it took to support employee wellbeing during the pandemic. The company also set up a network of international businesses that could learn from each other during the turbulent period.

A company spokesperson said the award was “a real honour,” adding: “We care for our clients and their wellbeing, and are committed to doing even better for our employees.”

The tech launch award, sponsored by Browne Jacobson in partnership with *La French Tech* London, was won by Scaleflex – a cloud collaboration platform helping businesses to optimise their media assets and improve their digital customer experience. “Thank you very much for this award, it means a lot to us, and thanks to *La French Tech* for believing in us,” said a group representative.

“We have been working remotely since inception. We are a talented team of 50 people, with a passion for delivering content operations. This recognition means a lot for many reasons, but tonight, I will just celebrate and thank you all.”

The Lycée International de Londres Winston Churchill was also nominated for the wellbeing in crisis award, and received the coup de coeur prize for the measures it took to support employees’ and students’ mental and physical health throughout the pandemic.

Fabienne Viala, President of the French Chamber said: “It feels more important than ever for us to celebrate the good business – as well as culture, ties and values – that exists between both countries. We are proud that the Franco-British Business Awards play a key part in this, by recognising the Franco-British organisations that stand out through their excellence.”

Winners and nominees were celebrated at an award ceremony at London’s Bulgari Hotel.