

# Playfair Capital, Tech Nation, and Google for Startups announce Edition VII of Europe-wide Female Founder Office Hours

The seventh edition of the Europe-wide Female Founders Office Hours brings 125 venture capital funds together with an aim to address the gender imbalance in capital fundraising.

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*Playfair Capital* and 125 of the world's leading venture capital funds, including Accel, Atomico, Balderton, Cherry, Creandum, Dawn, Notion, LocalGlobe, Point9, Octopus and Seedcamp will be holding remote office hours for more than 300 female founders from across Europe, in the seventh edition of Europe-wide Female Founder Office Hours.

Breaking down the barriers to investment, each founder will have the opportunity to meet four investors during one hour of remote office hours to discuss their tech business idea, ask for advice, pitch for investment or find a mentor.

The event is being held jointly by Playfair Capital, Tech Nation and Google for Startups. The *previous six editions* saw a total of 4,000 individual mentoring sessions with over 1,000 founders and 150 investors taking part. To date, 21% of founders have gone on to raise funding after attending an event, with success stories including *Anansi*, *Freyda*, *HIVED*, *Vira Health*, *Opply*, *dotte*, and

Walking on Earth. This amounts to £280M in total funding that has been disclosed.

This seventh event is part of a long term commitment to redress the gender imbalance in fundraising, and will continue the use of AI matching technology. This technology improves the relevance of founder to investor matching, and should increase the likelihood of funding being secured.

To extend the impact beyond the UK, Playfair has also been making its playbook available to any other fund who wants to hold events for underrepresented founders.

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Article by MADDYNESS UK