

Connecting your dreams and your voice: Wondercraft raises a £2.36M Seed round

Wondercraft, a platform building the 'Canva of audio', has raised £2.36M from backers including Y Combinator & Steven Bartlett.

Temps de lecture : minute

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"I saw the angel in the marble and carved until I set him free." - Michelangelo

Like angels flying above the clouds, words are all around us, in perpetual movement. Thrown, received, launched into the air, they reach an interlocutor, an audience and, alike a Renaissance masterpiece, have the power to change people's lives.

It is therefore our mission to transform noise into sound. Not the audible noise, but the one in our head. The noise of our thought asks for nothing but to be freed from the dream factory that's our brain.

Wondercraft, the AI audio content platform, turns the marble of your ideas into the masterpiece they were meant to become. Today, the startup announces a £2.36M Seed round in order to fill the gap between your ideas and your audience.

Unleashing your passion for storytelling

Wondercraft has raised a £2,36M Seed round in a round led by Will

Ventures and backed by YCombinator, ElevenLabs, Steven Bartlett and other Angels. The technology enables anyone to create studio-quality audio productions - whether it's for podcasts, ads, audiobooks, meditations or training materials - in any language, by simply typing.

“Wondercraft has given us tools that have enabled us to reach new global audiences in new languages. I believe their product is the future of audio production for creators and publishers so I couldn't be more excited to be on board.” says Steven Bartlett, host of Diary of a CEO.

Wondercraft was founded by Palantir engineers Dimitris Nikolaou and Youssef Rizk, and Oskar Serrander, former COO at Acast and executive at Spotify and iHeartmedia. Bringing together creator industry experience with engineering expertise, the founding team's passion for audio storytelling and technology set them on a mission to make audio part of every creator and brand's toolkit.

Wondercraft users can add professional audio to a huge range of creative projects, with templates ready to transform blogs into podcasts, articles into audiobooks, and advertising copy into marketing campaigns. The Wondercraft tools and templates offer custom AI script assistants, professional music, video generation and ultra-realistic AI voices to help users create great-sounding listening experiences. With no need for a studio, mics, mixing equipment or editing software, studio-quality audio can be created in minutes and at a fraction of the traditional cost.

Spread your message to the whole world

The platform also offers a tool to seamlessly translate and dub new or existing projects into 15+ languages using AI and supported by a team of 100+ language experts who edit, validate and quality assure each translation. This hybrid approach delivers the precision of human translation with the speed and cost-effectiveness of AI.

"Canva made everyone a designer – we want to empower everyone to be an audio creator." says Dimitris Nikolaou, co-founder of Wondercraft

"Audio is an integral part of people's media habits today, yet many gifted storytellers are held back by limited tools, production resources and translation services. The incredible breakthrough in human-like synthetic voices, pioneered by our partners at ElevenLabs, was the catalyst for us to pursue our vision of a creative platform dedicated to audio." added Dimitris.

After launching in beta in 2023, the company has already been embraced by over 30,000 creators, writers, entrepreneurs, advertisers and brands. The Wondercraft technology is also powering dozens of the biggest titles in podcasting, including Diary of A CEO and CoinDesk podcasts network.