

AI Alliance: Dataiku and PwC bring practical AI solutions to regulated industries

Dataiku and PwC announced a strategic alliance to enhance data and AI decision-making within regulated industries.

Needs, alike technology, constantly evolve.

Everything propelling us into the modern world also brings its share of new challenges and expectations.

To answers the questions and solve the challenges, the future makers, the creators of tomorrow, ally in a quest for harmony, progress and technological feats.

AI Alliance

Dataiku and PwC announced a strategic alliance to enhance data and AI decision-making within regulated industries. The collaboration merges PwC's expertise in AI, Cloud, Data and Analytics and industry knowledge with Dataiku's advanced analytics and AI (including Generative AI) capabilities. With Dataiku's centralised and governed AI platform and PwC's services, including its Responsible AI Framework, organisations can take advantage of advanced solutions to meet evolving needs in the age of AI.

PwC's purpose is to build trust in society and solve important problems. Their

strategy positions them as the leading firm; the most trusted, relevant choice for their clients and their stakeholders and the leading employer for the best people in the market.

Industries with stringent regulations, such as financial services and energy, want to harness the power of AI but need to proactively manage the associated risks and assess the cost-benefit tradeoff. With this alliance, they can do both providing a robust foundation for innovation and risk management within the enterprise. This is emphasised by the recent recognition of Dataiku named as a Leader in the *IDC MarketScape: Worldwide AI Governance Platforms 2023 Vendor Assessment** and PwC named as a Leader in the *IDC MarketScape: Worldwide Artificial Intelligence Services 2023 Vendor Assessment*. By delivering responsible and scalable AI deployments, the partnership is uniquely positioned to meet the rigorous compliance and governance standards required in highly regulated sectors.

Empowering a Diverse Workforce With AI

Dataiku is the platform for Everyday AI, enabling data experts and domain experts to work together to build data into their daily operations, from advanced analytics to Generative AI. Together, they design, develop and deploy new AI capabilities, at all scales and in all industries.

Dataiku and PwC are committed to democratising AI across organisational roles to make tools and insights accessible beyond traditional data science functions. This initiative leverages Dataiku's *Everyday AI* philosophy and PwC's *Generative AI* strategy to equip all teams with the ability to leverage AI insights to increase innovation and drive organisational growth.