

15 motivational books to help you create your startup

Starting a business is no easy venture and in all cases requires some tried and tested advice. These books are popular with budding entrepreneurs as they inspire, educate and encourage readers to follow their business goals and advise them on how to do it successfully. Discover our selection of some of the most inspirational books to create your startup.

The Art of the Start 2.0. First of the greatest inspirational books to create your startup would be The Art of The Start 2.0. As a follow up to Guy Kawasaki's previous business book, this new version acts as a guide to [starting a business](#) and takes readers through the successes and failures that come with the startup life. He gives tips on everything including social media, crowdfunding and cloud computing.

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The Founder's Dilemmas. This is a great advice book for those who have

recently stepped into the world of entrepreneurship and are looking for useful books to create a startup. It brings to light the common mistakes that founders make when starting a business so that they can be avoided.

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ReWork: Change the Way You Work Forever. This is a fantastic book for new business owners, artists and the self-employed. It shows readers new and fresh ways to go into business that are simple enough to follow and leaves the tired old methods behind.

Buy ReWork

Jab, Jab, Jab, Right Hook. This is one of the coolest books to create your startup, especially if you wish to improve your social media marketing strategy. It will show readers how to create content that is perfectly tailored to platforms including Facebook, Instagram, Pinterest, Twitter, and Tumblr.

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Start With Why: How Great Leaders Inspire Everyone To Take Action. This book draws on real-life inspirational experiences to show readers the skills needed to become a strong leader and inspire others along the way. It highlights how success can be achieved again and again.

Buy Start With Why

The Power of Broke. Inspired by the author's own journey in becoming a successful entrepreneur, this book is for anyone starting own on their business journey. The book also contains stories from many other entrepreneurs who have started from the bottom and worked their way to wealth.

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Side Hustle: Build a Side Business and Make Extra Money. This book guides readers on how to create a profitable side hustle without leaving the security of their full-time jobs. It will teach readers how to brainstorm, make effective deals and create a stable side business.

[Buy Side Hustle](#)

Self Made: The definitive guide to business startup success. This is a toolkit for anyone running their own business. It features interviews with entrepreneurs and industry experts and covers everything you need to know about starting a business – from the beginning to the end if it ends up that way.

[Buy Self Made](#)

When to Jump: If the Job You Have Isn't the Life You Want. This book will help encourage readers to take the plunge and start their own businesses through inspiring stories about risk-taking. The author draws on his own experience to empower readers to follow their dreams and pursue their goals.

[Buy When to Jump](#)

Read also

[How to draft a shareholders' agreement](#)

100 Things Successful People Do. This book will guide readers in creating more successful lives. Detailing simple, easy to follow instructions, this guide presents activities that readers can try to improve their lives in all areas.

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Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity. This book is for anyone who wishes to be a strong leader without being a harsh one. It will

show readers how to avoid falling into aggression and insecurity to become a powerful and skilled boss that people will love working with.

Buy Radical Candor

Tribes of Mentors. Tribes of Mentors tackles the questions ‘how could I be kinder to myself’ and ‘how could I best reassess my priorities and my purpose in this world,’ among others. It explores answers to these questions by reaching out to some of the world’s most impressive performers and sharing their advice.

Buy Tribe of Mentors

Business for Bohemians: Live Well, Make Money. This guide uses anecdotes and advice to help budding entrepreneurs navigate setting up a first-time business. Specially tailored to creatives, Business for Bohemians is fantastic at showing readers how to make their talents profitable.

Buy Business for Bohemians

Powerful: Building a Culture of Freedom and Responsibility. The author helped to create the successful team at Netflix and in this book she shares the skills that she learnt in this role and at her time working at other companies in Silicon Valley. Powerful helps readers to understand the best way in which businesses should be run.

Buy Powerful

The Creative’s Guide to Starting a Business. If you have a creative talent, then this book will help to harness that talent into a profitable business. This guide offers steps that readers can follow to transform their creativity into a career and is full of inspirational interviews and stories.

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