

Unmind receives £8M investment to improve mental health in the workplace

Unmind, the digital platform that empowers employees to think about and work on their mental health and wellbeing just raised £8M, an investment made by Project A and Felix Capital.

According to charities MIND and Rethink, in the UK, one in four of us will experience mental health problems, and nine out of ten people with a mental health problem face negative treatment from others at work. Unmind's digital solution empowers employees to take a proactive and preventative approach to their mental health and wellbeing.

This £8M series A round led by Project A and Felix Capital comes at a time when mental health is no longer seen as a taboo subject and is, in fact, becoming an increasing priority in the workplace. Unmind wants to drive wider cultural change by positioning mental health as something that we all should feel inspired and safe to talk about and support.

Unmind helps employees maintain a stable work-life balance

Launched in 2016, the company has grown its revenue by more than 300% in 2019. Today, it counts some of the UK's most iconic businesses as customers, including John Lewis & Partners, ASOS, Just Eat, British Airways, Slaughter & May, and others. The startup is now supporting employees in more than 50 countries, with over 350,000 accessing and using its services.

Believing that prevention is more efficient than cure, the platform focuses on helping employees get the most from their personal and professional life. Available anytime, anywhere, employees can measure and manage their mental health with tools and training based on their individual needs. With this funding, Unmind will support the workplace mental health company to expand the development of its market-leading platform and meet increasing global demand.

“Our mental health is one of the most incredible things about being human. We all have it, all of the time, but until recently we’ve only paid attention

when things get difficult, and even then we tend to offer one-size-fits-all solutions that don't flex to individual needs or issues.” – Nick Taylor, co-founder and Clinical Psychologist

#HEALTHTECH

Unmind

£8M

Felix Capital

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Article by MADDYNESS