

Crowdfunding now: apps for conscious spenders and creatives

Every week, Maddyness brings you MaddyCrowd, revealing our selection of projects available on crowdfunding platforms. Here's this week's selection.

Based in our very own London, NOQ is embracing digital to facilitate a healthy future for the events industry. No one is quite sure what the sector will look like come June, but by implementing NOQ's cashless and contactless digital ordering system, venues can make things quicker and easier for punters.

NOQ's software was used at 190+ events in 2020, and has been proven to reduce queues and improve overall experience – whether at festivals, concerts or exhibitions.

The service is currently crowdfunding on Seedrs, and is at around 85% of its £200K target with comfortably over a month to go.

Support the project

Another one for the creatives out there, meet Daisie – which is 'bringing creators together' and currently overfunding a convertible round on

Crowdcube. With circa £450K in the bank, plus an additional \$5M in venture funding, Daisie is an online space for artists to learn, connect and lay the foundations of their careers.

The creative education champion has already helped 170,000 users, and boasts board members hailing from the likes of MasterClass, Google, Tesla and Depop. It's got a pretty hefty valuation as well as an admirable mission.

Support the project

Supported by the cofounder of popular investment management service Nutmeg, Tred is a debit card that allows users to track, reduce and offset their carbon footprints. The fintech is crowdfunding ahead of its full-scale launch, and has already surpassed its £400K target on Crowdcube, with a month still to go.

Tred has found that 1 in 2 people in its native UK want to spend more responsibly – and has created an easy way to do this in response. Its bulky waiting list is a testament to consumer demand for UK fintech to green up. With the cash from this crowdfund, it plans to roll out features including a personal carbon coach and green investing tips – on top of its first physical debit card.

Support the project

Article by MADDYNESS